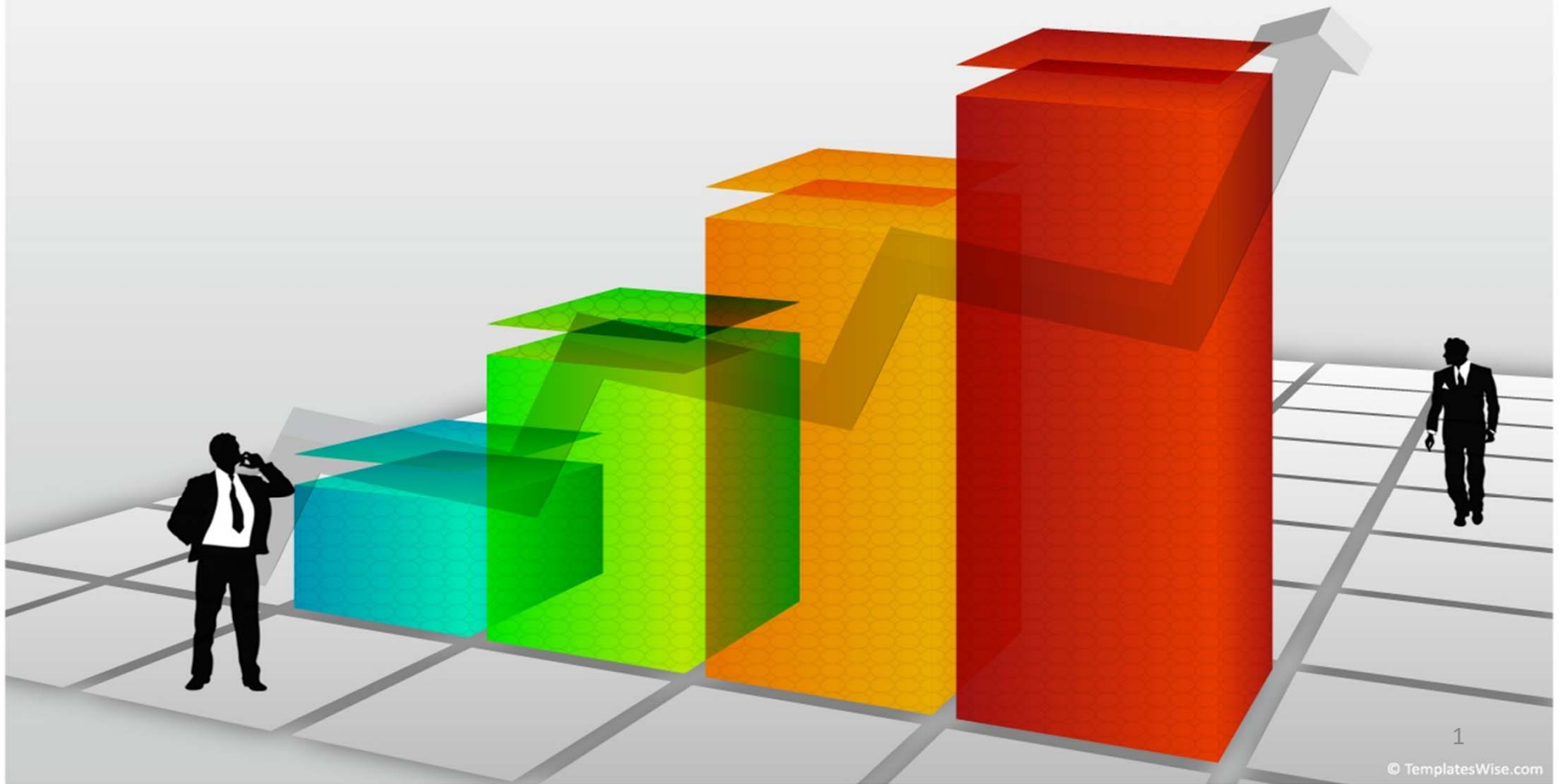
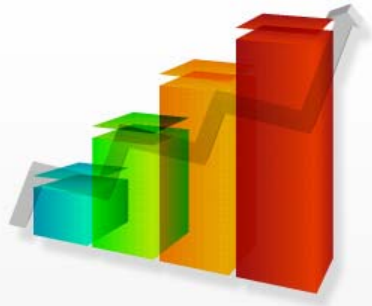


McMinn County, Tennessee

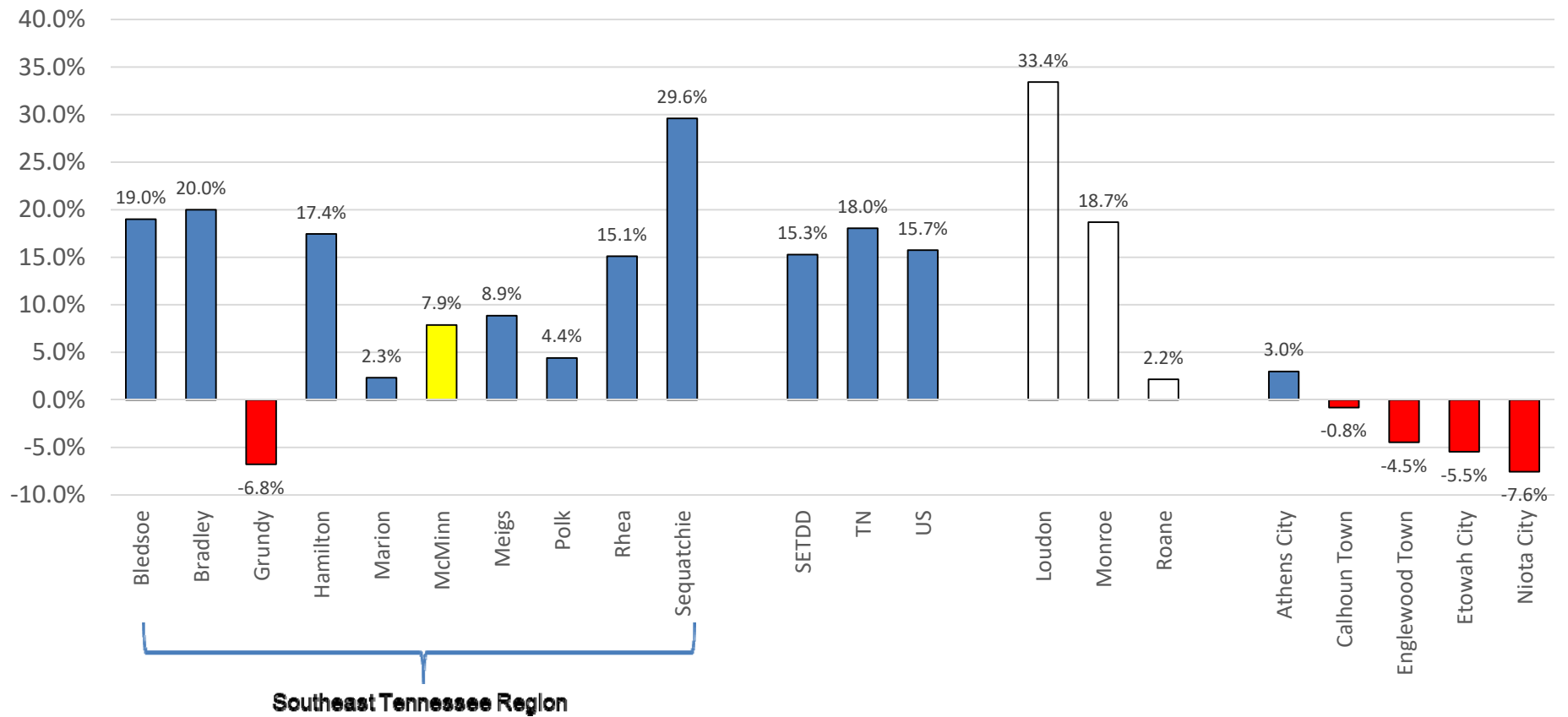
2020 Economic Indicators

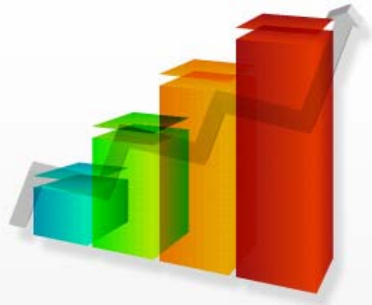




Population

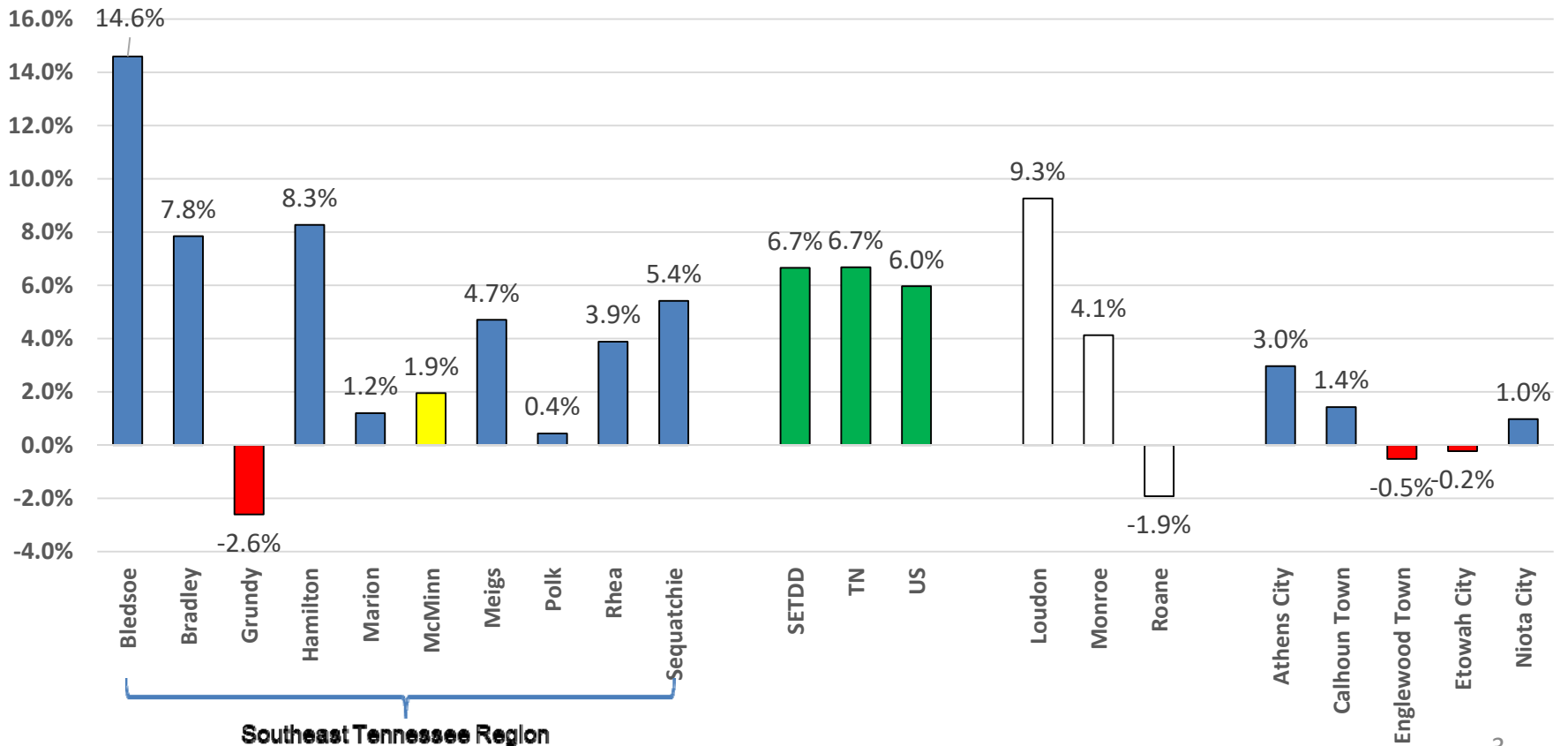
% Change in Population, 2000-2010



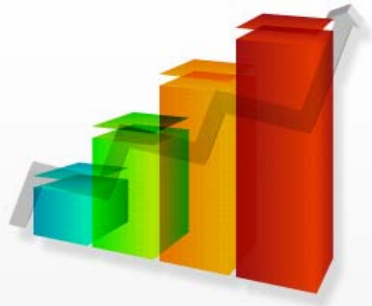


Population

% Change in Population, 2010-2018

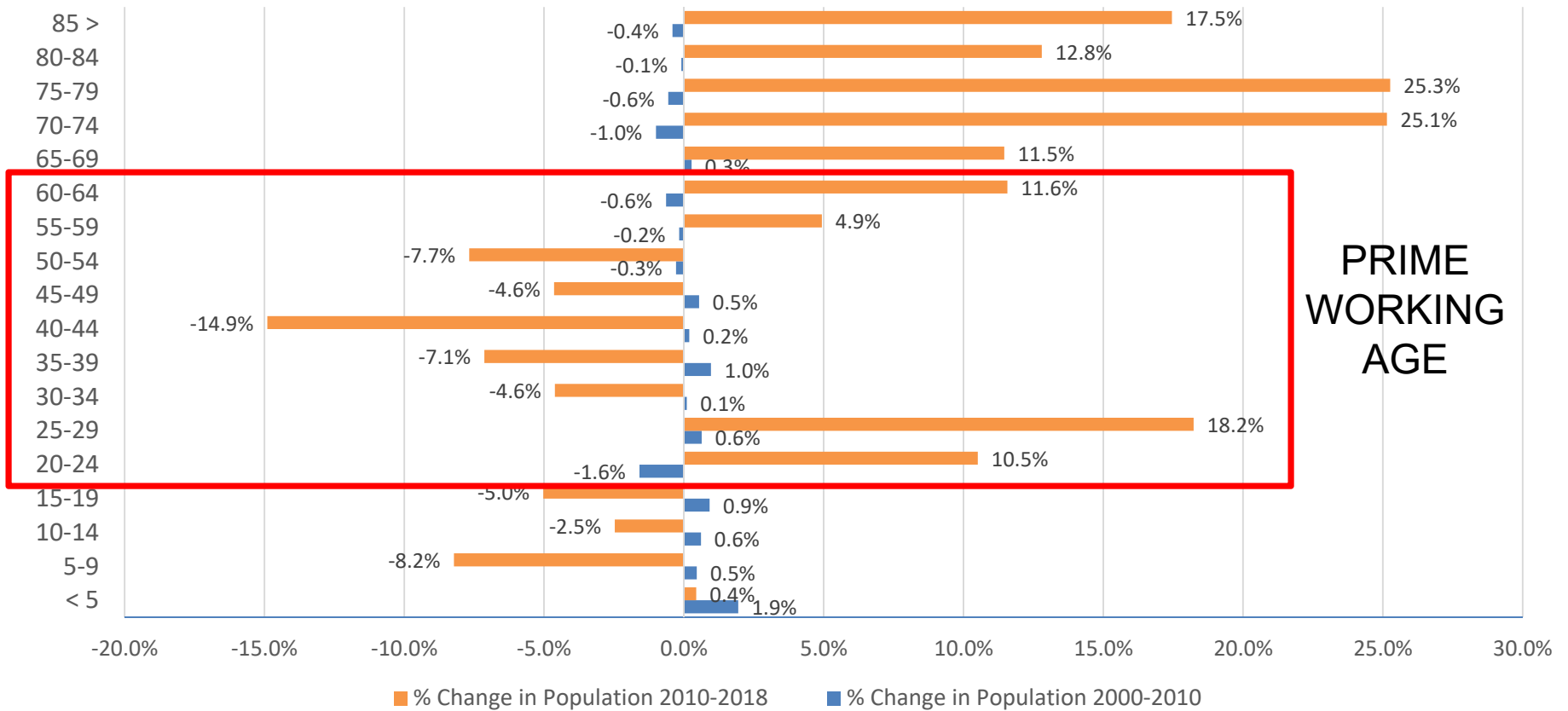


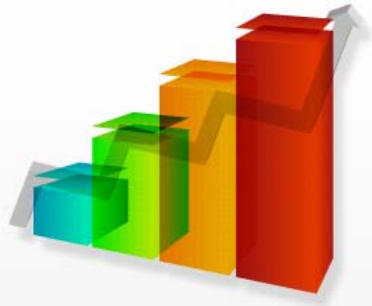
Source: U.S. Census Bureau



Population

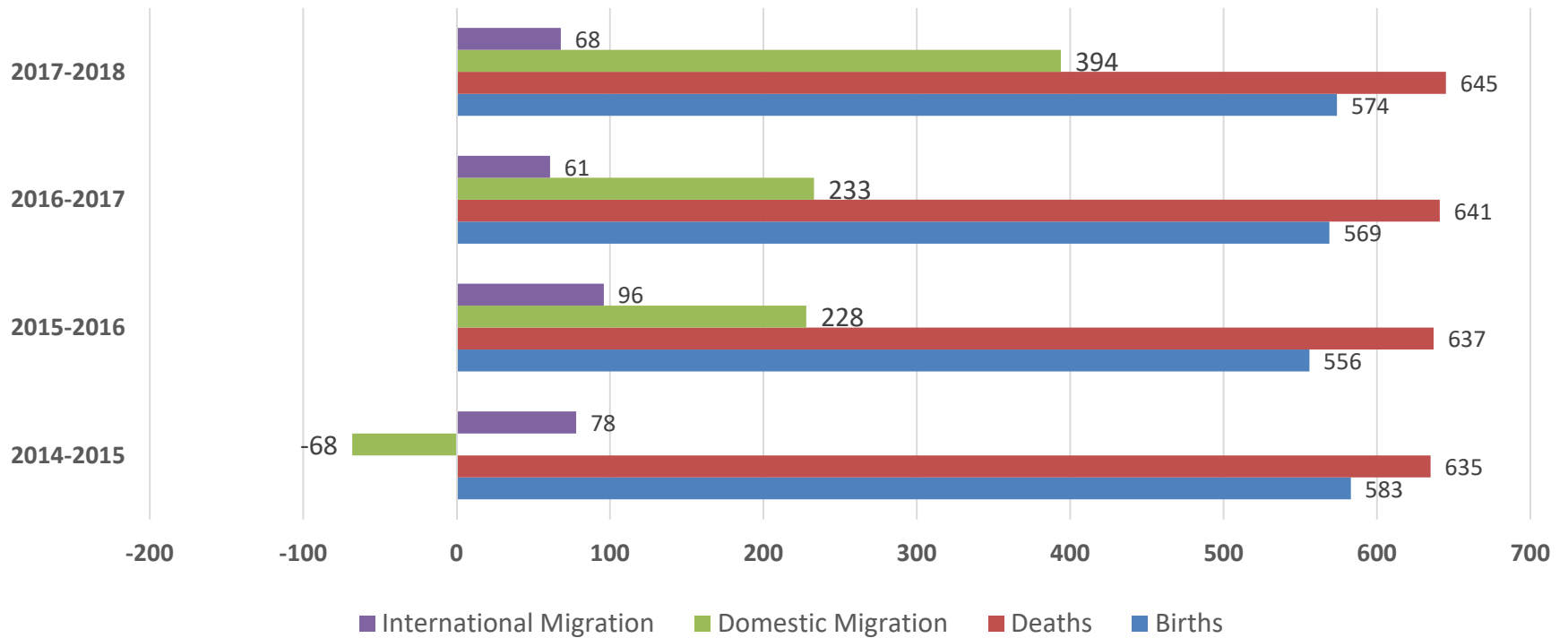
McMinn County Percent Change in Population by Age

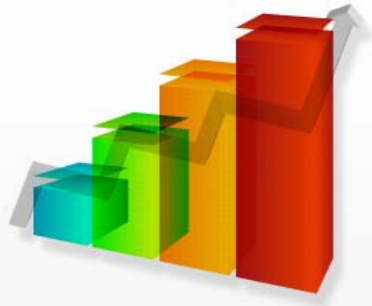




Population

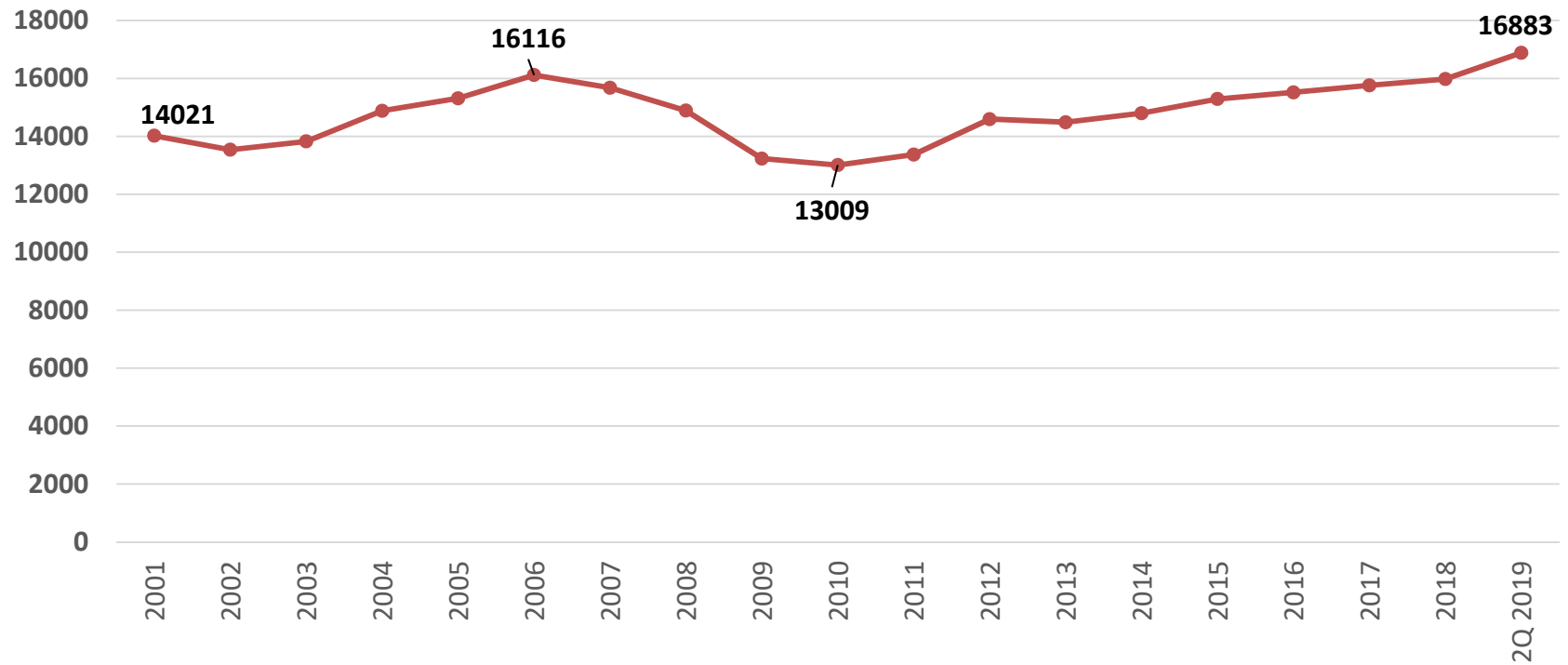
Components of Population Change, McMinn County, TN

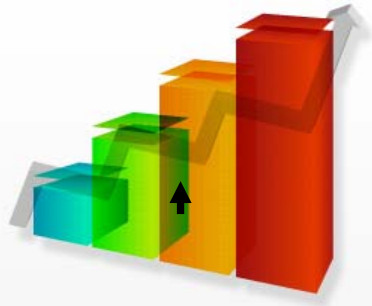




Employment

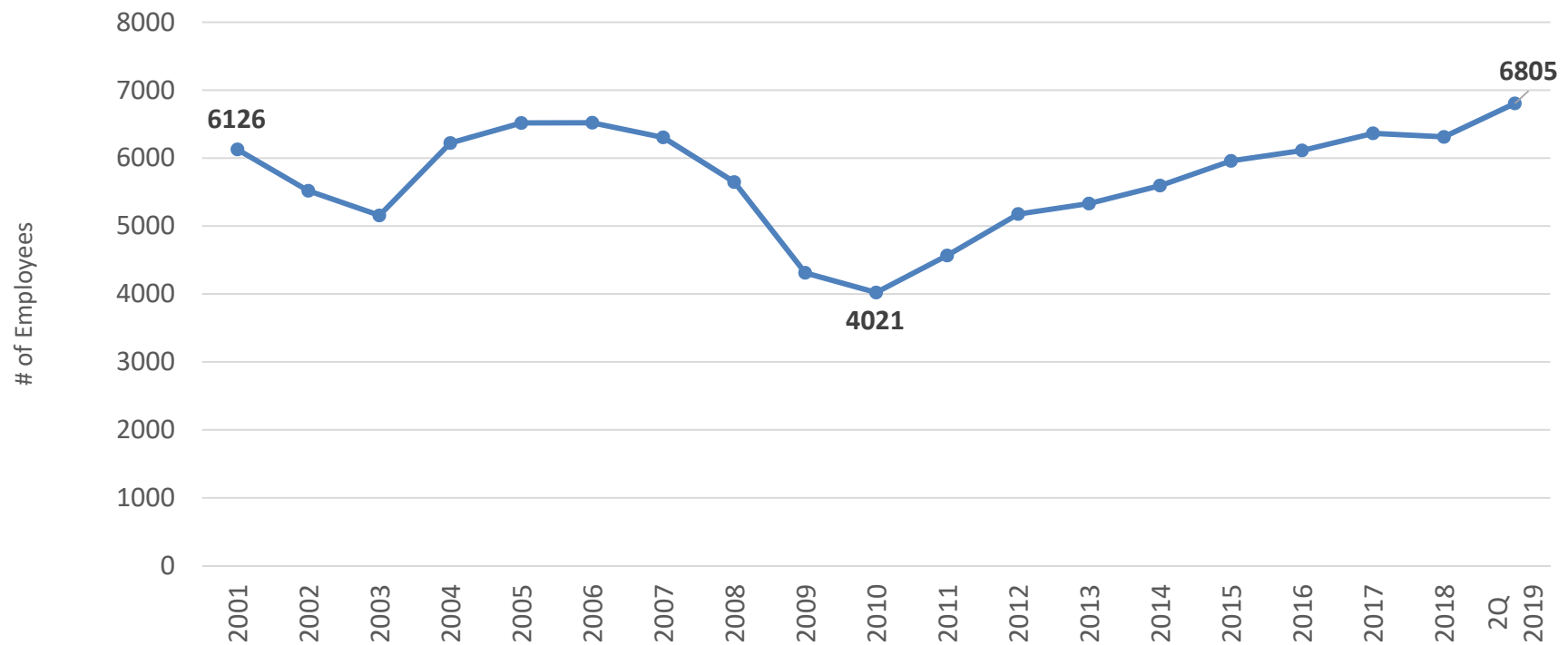
McMinn County Employment (2001 - 2nd Quarter 2019)
All Establishments, Private

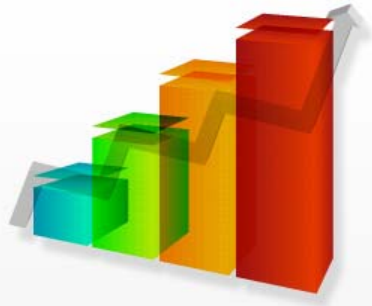




Employment

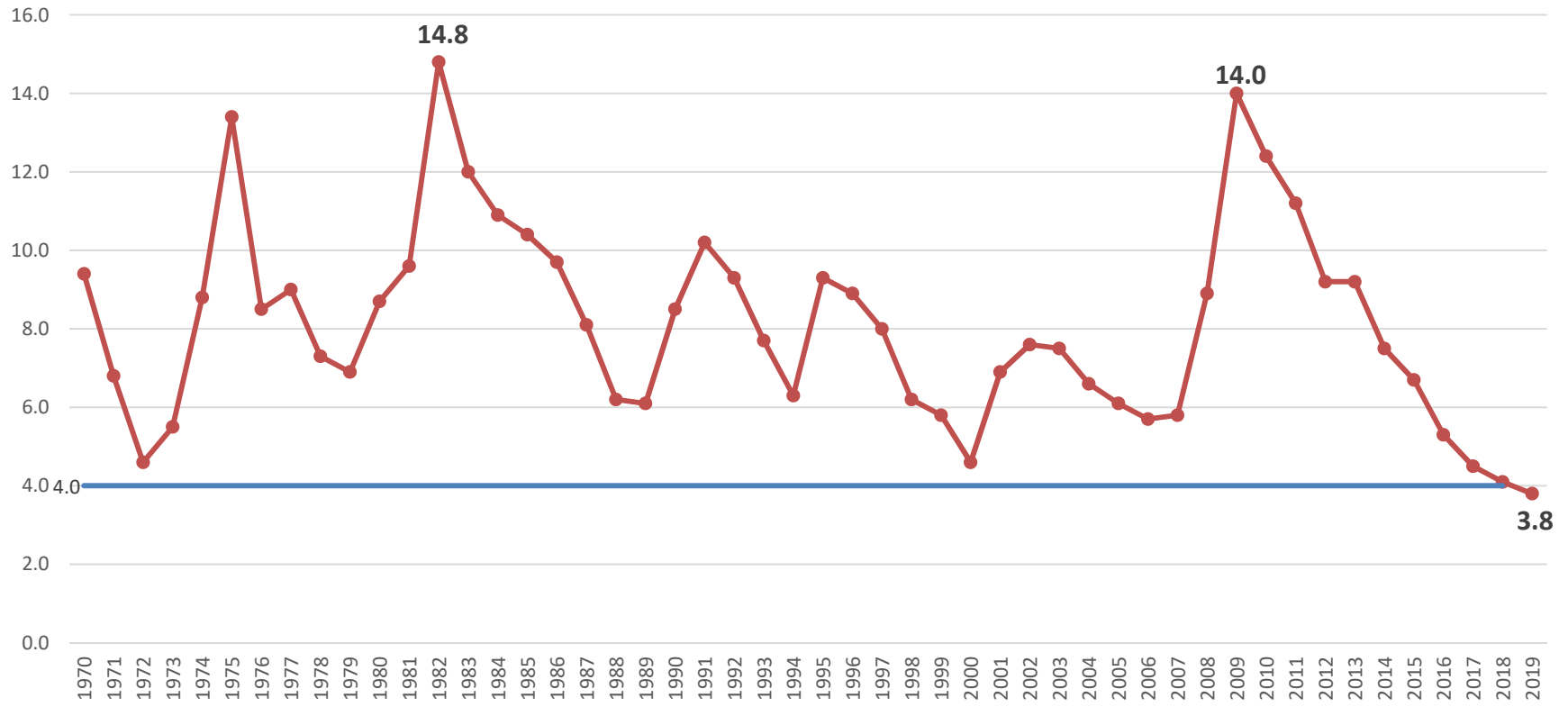
McMinn County Change in Employment (2001 -2nd Quarter 2019)
Manufacturing, Private



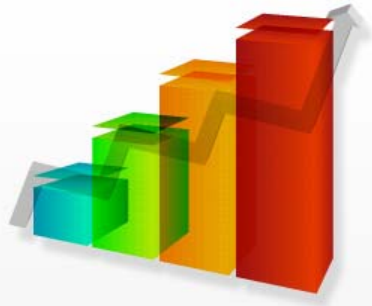


Employment

McMinn County Unemployment Rate Trend
1970-2019

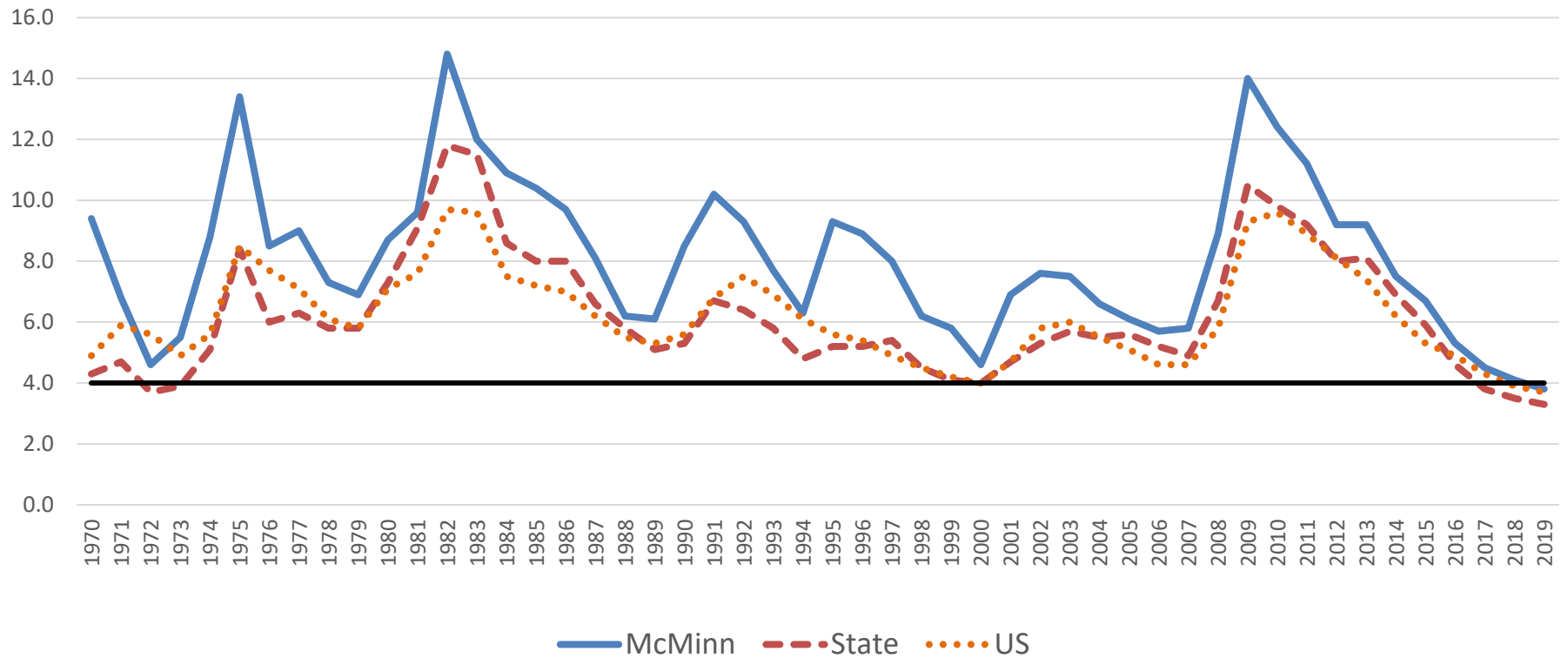


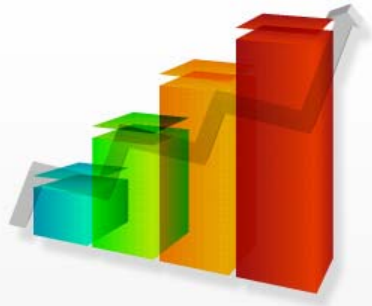
Source: TN Dept. of Labor and Workforce Development



Employment

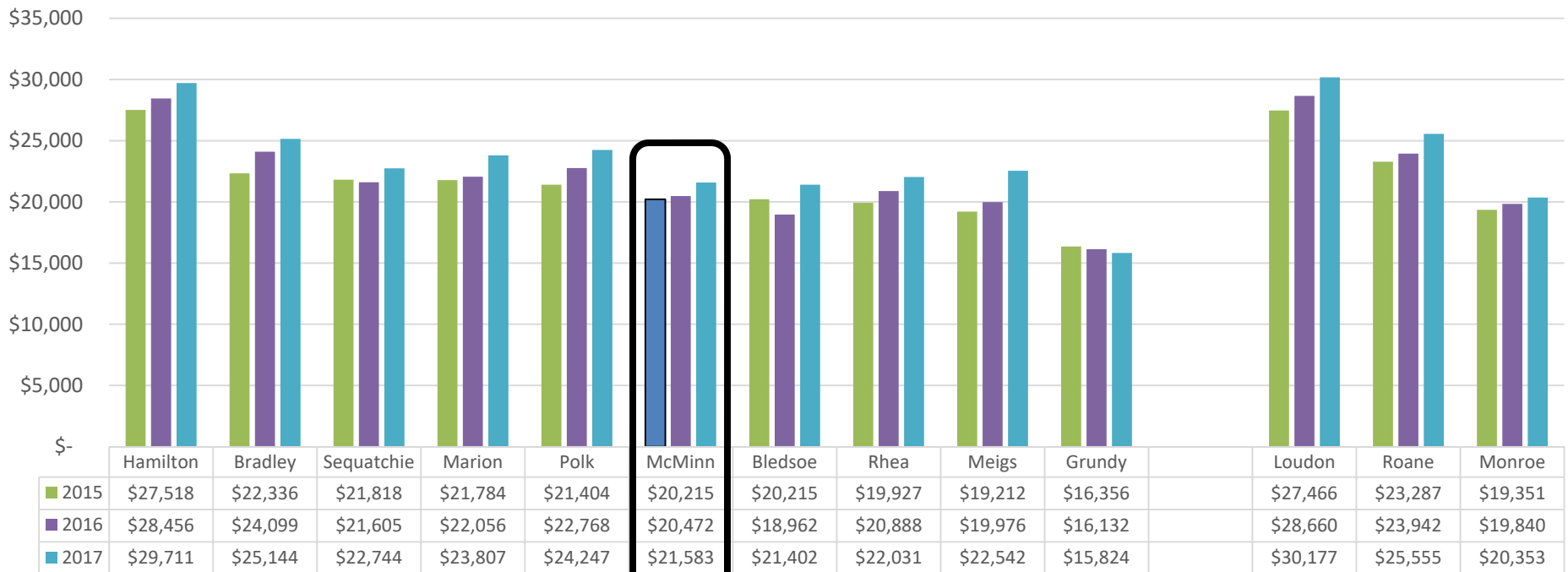
Unemployment Rate Trend Comparison 1970-2019

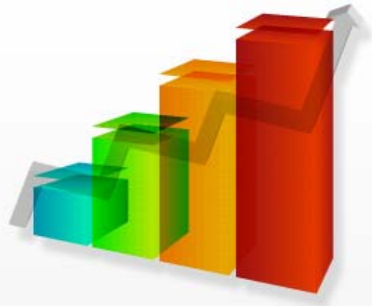




Income & Wages

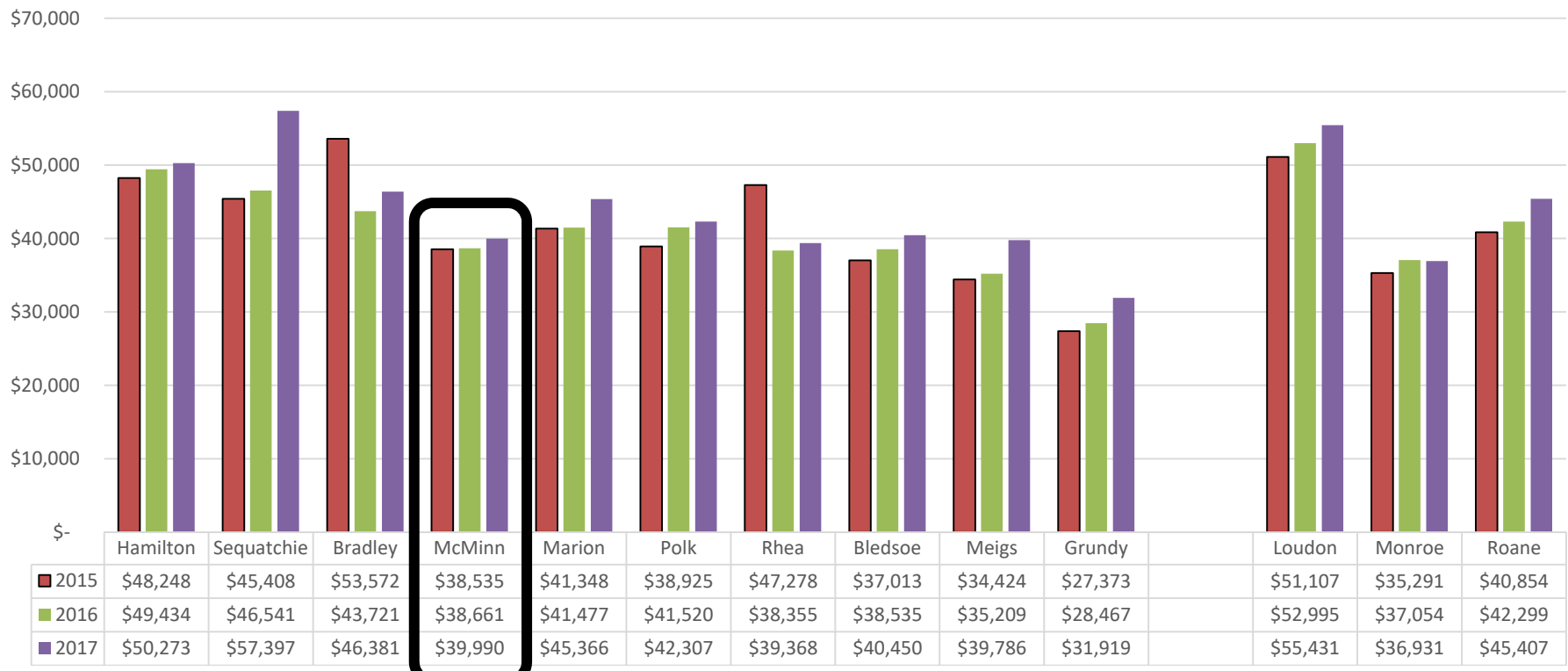
Per Capita Income Comparisons
2015-2017

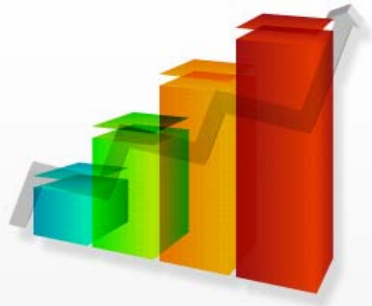




Income & Wages

Median Household Income Comparisons 2015-2017



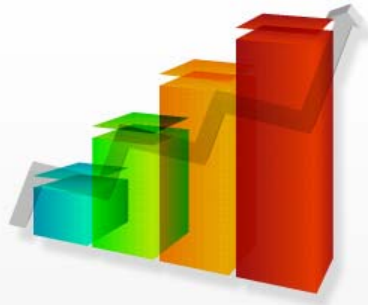


Income & Wages

**Average Weekly Wage Comparisons
All Industries, 2016-2nd Quarter 2019**



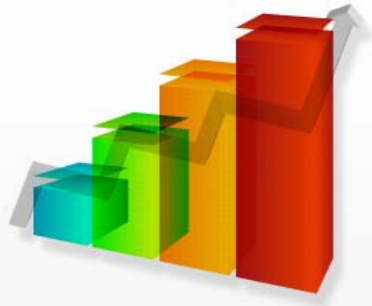
Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages



Income & Wages

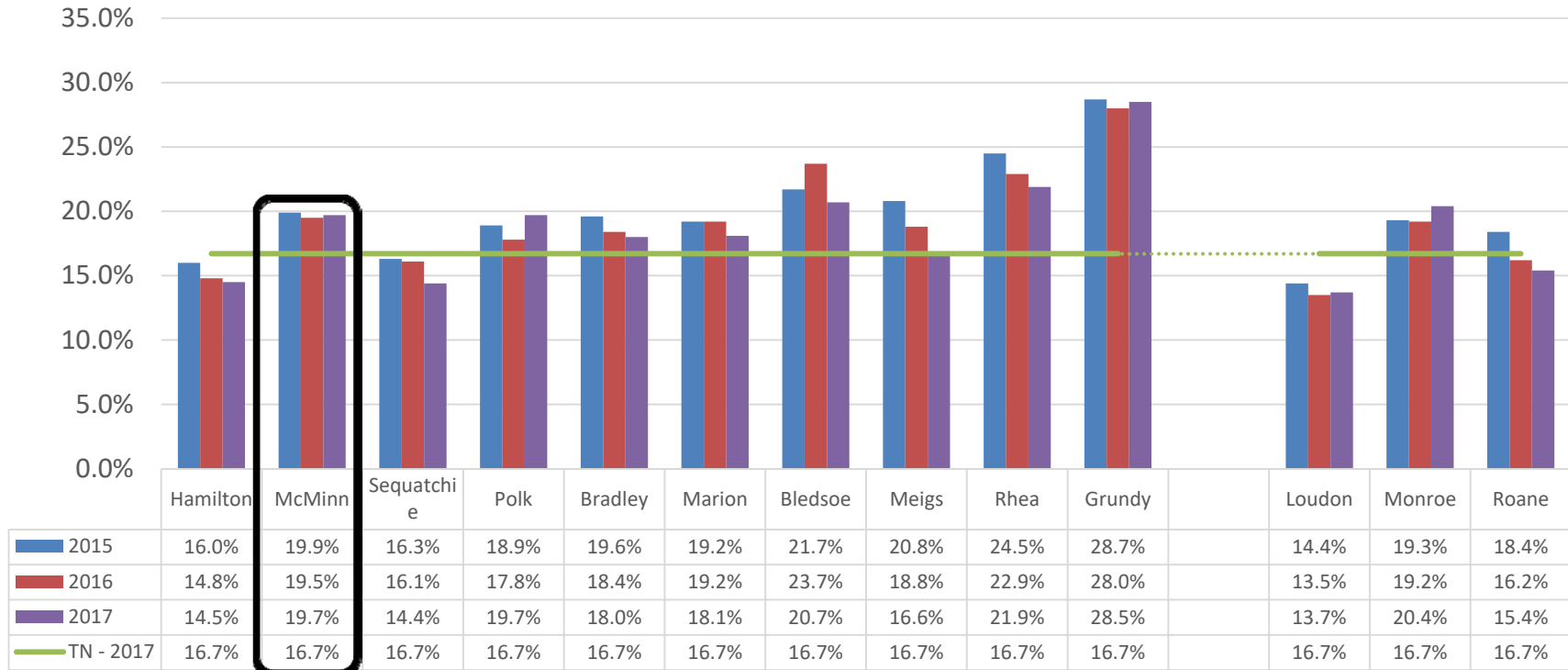
**Average Weekly Wage Comparison
Manufacturing Industries, 2016-2nd Quarter 2019**

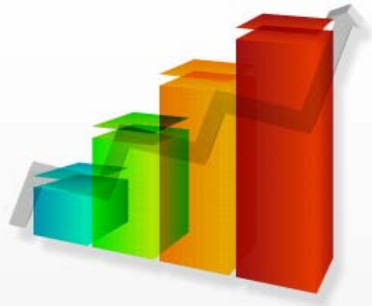




Income & Wages

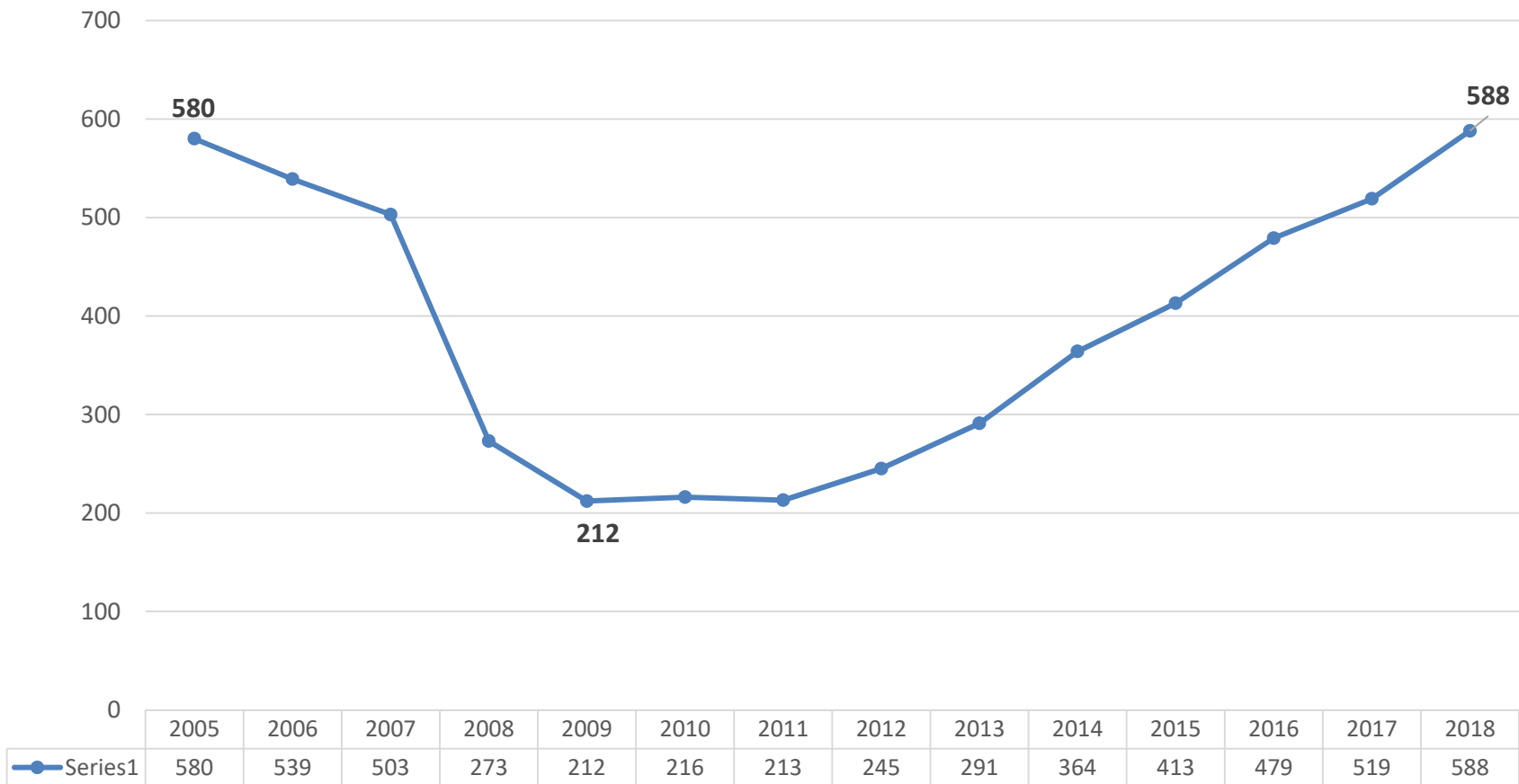
% Below Poverty Level Comparison 2015-2017



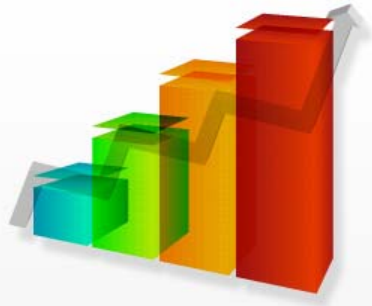


Home Sales

McMinn County Existing Home Sale Volumes, 2005-2018

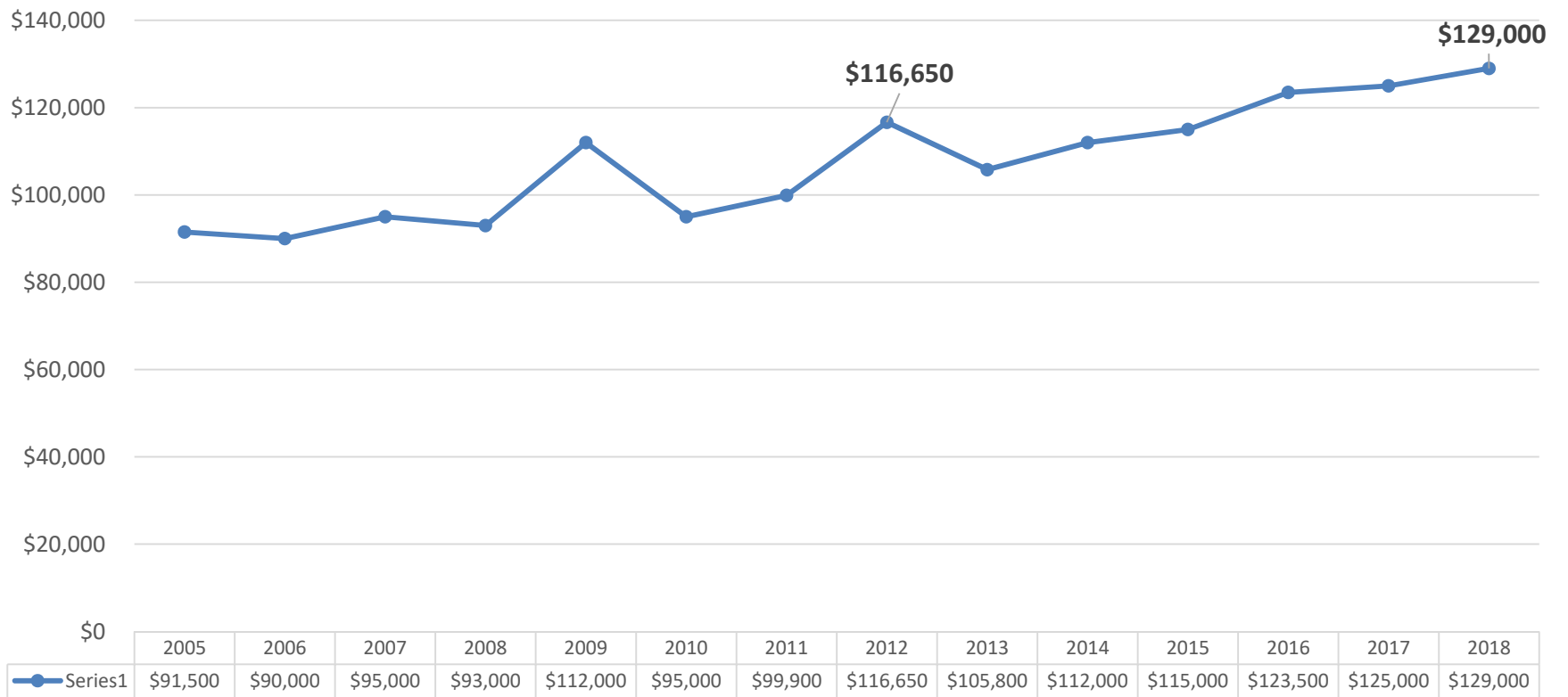


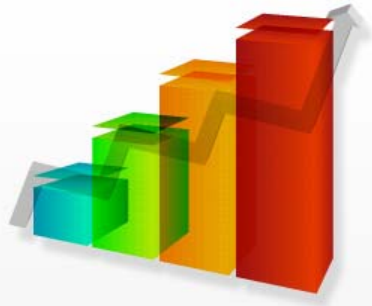
Source: THDA



Home Sales

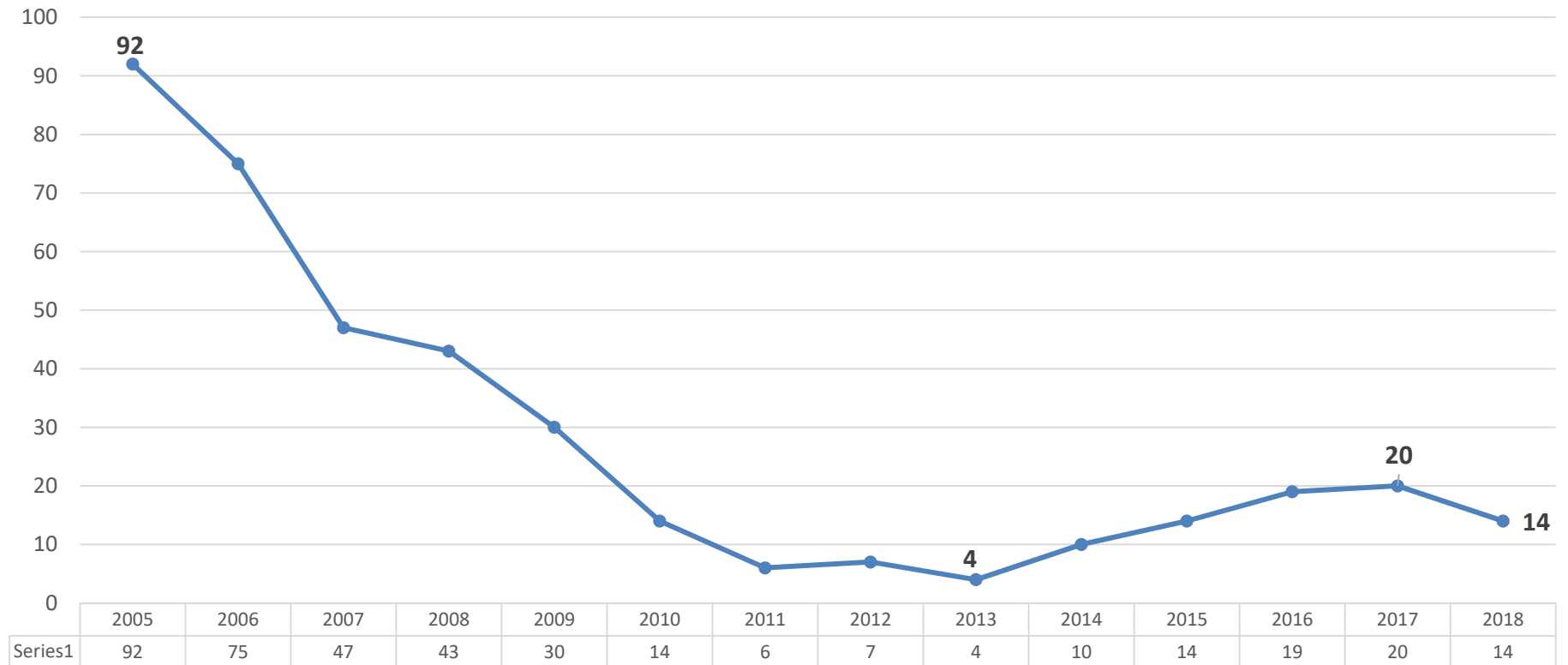
**McMinn County Existing Home Sales
Median Sale Price 2005-2018**

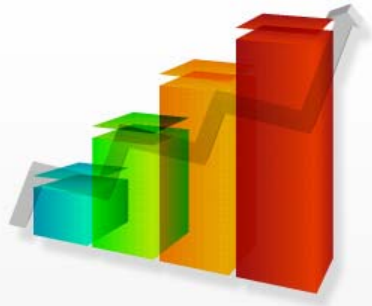




Home Sales

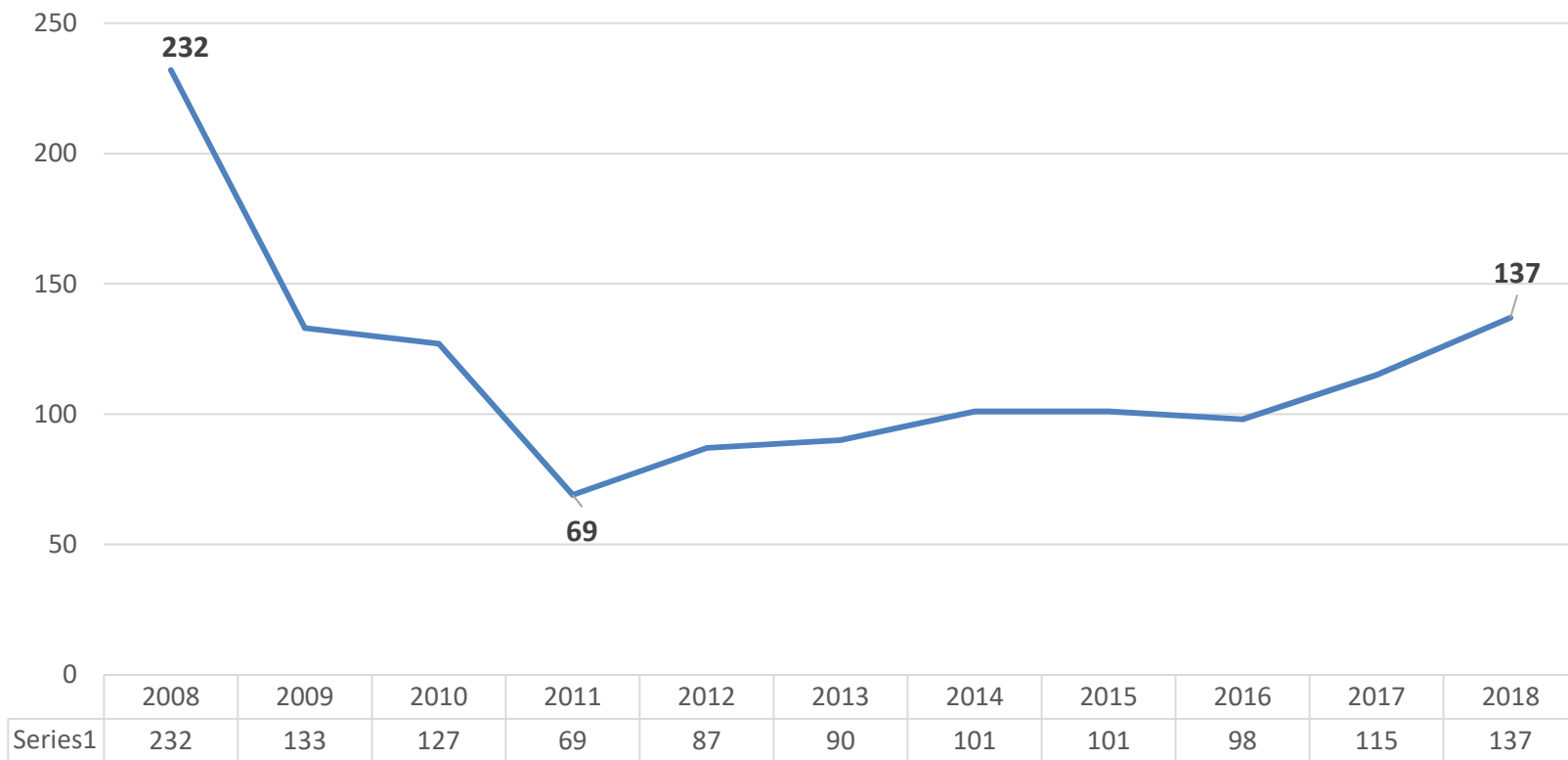
McMinn County New Home Sale Volumes, 2005-2018

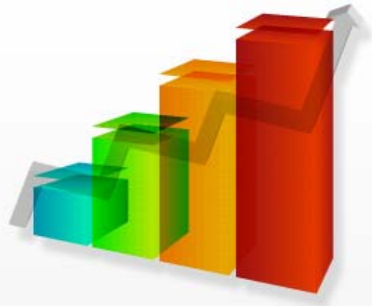




Home Sales

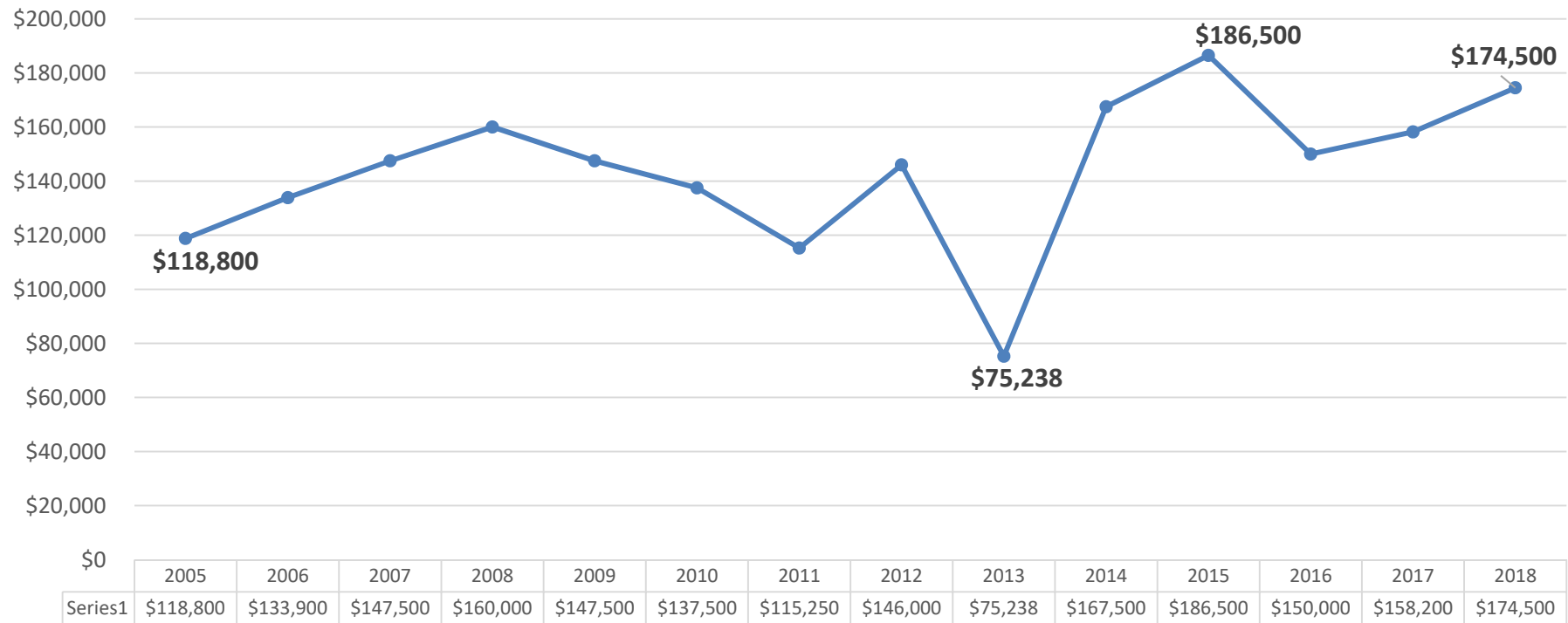
McMinn County Septic Permits Issued 2008-2018

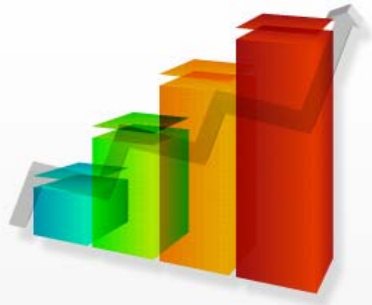




Home Sales

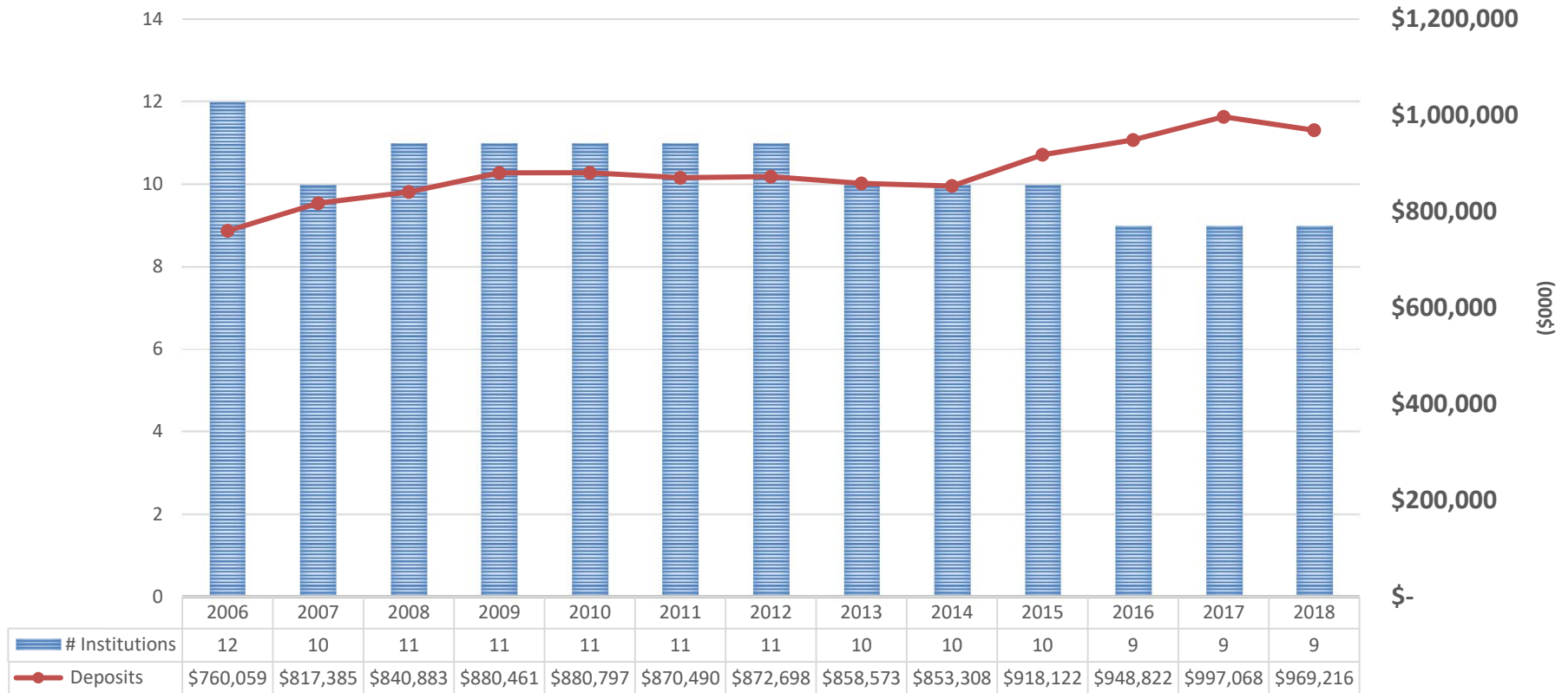
McMinn County NEW Home Sales
Median Sales Price, 2005-2018

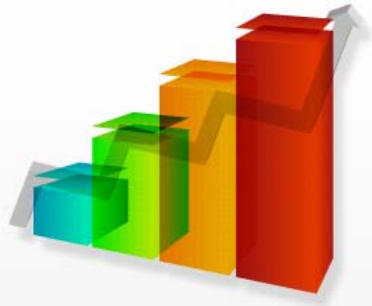




Banking

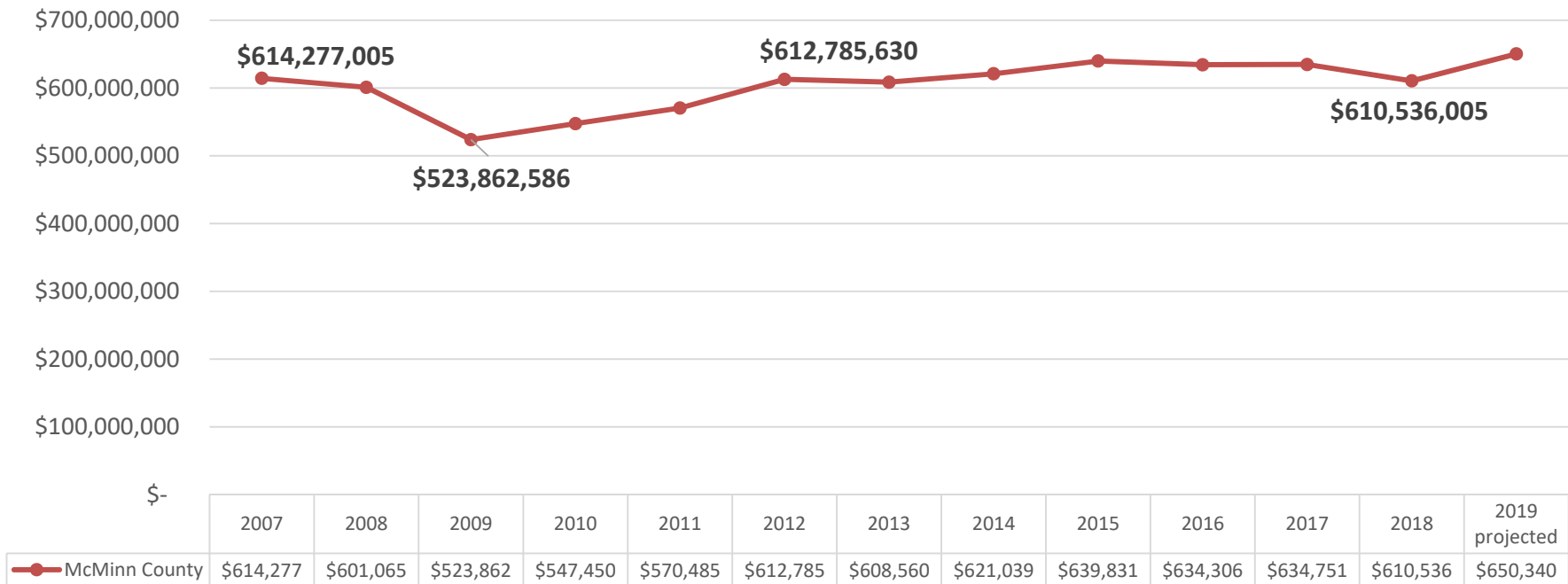
McMinn County Banking Trend 2006-2019

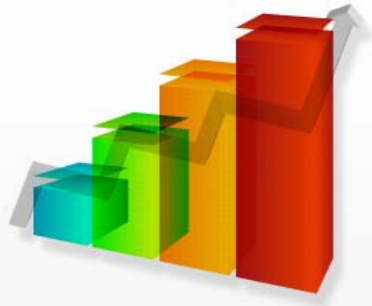




Retail Sales

McMinn County Retail Sales Trend 2007-2018



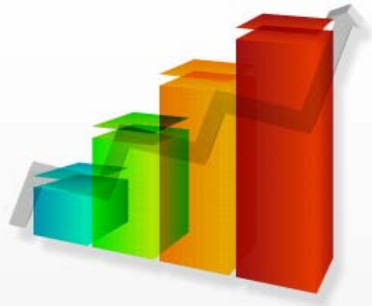


Local Taxes

McMinn County Local Sales Tax Collections, FY 2005-2019

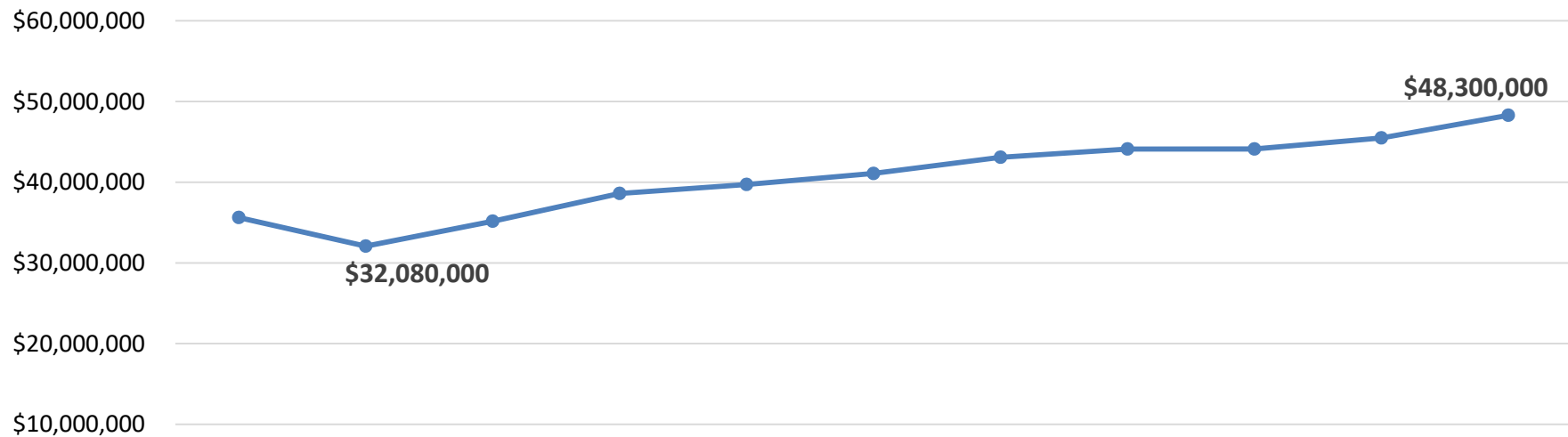


	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Series2	\$7,965,9	\$8,706,1	\$8,961,2	\$8,876,3	\$8,489,5	\$7,867,0	\$8,249,4	\$8,752,3	\$8,994,1	\$8,961,5	\$9,284,8	\$9,797,7	\$9,829,5	\$10,444,	\$11,316,



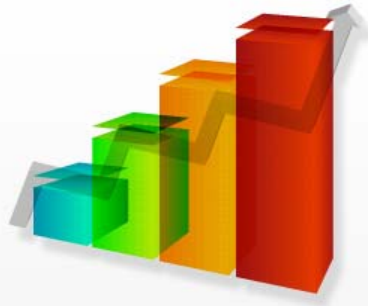
Tourism

Economic Impact of Travel (Tourism) in McMinn County 2008-2018



	2008	2009	2010	2011	2013	2013	2014	2015	2016	2017	2018
McMinn	\$35,630,00	\$32,080,00	\$35,170,00	\$38,610,00	\$39,720,00	\$41,090,00	\$43,090,00	\$44,110,00	\$44,110,00	\$45,490,00	\$48,300,00

Estimates for domestic travel expenditures, as well as employment, payroll income, and state and local tax revenue directly generated by domestic travel.



Tourism

MCMINN COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun



BY THE NUMBERS

2018 Economic Impact (EI) of Tourism in McMinn County

- Rank #35 out of 95 counties by EI
- Generated \$48.3 MILLION in direct tourism expenditures
- Generated 338 jobs
- Produced \$8.4 MILLION in payroll
- Created \$1.2 MILLION in local tax revenue
- Created \$2.9 MILLION in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays \$202.31 less in local and state taxes
- Each household pays \$58.08 less in local county taxes
- Each household pays \$144.23 less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2018, Tourist Spending in McMinn County

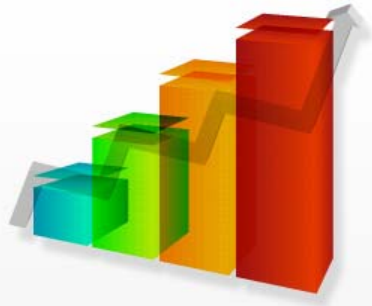
- Generated \$132,456.97 in daily expenditures
- Produced \$23,040.97 in daily payroll
- Created \$3,238.22 daily in local tax revenues
- Created \$8,042.22 daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

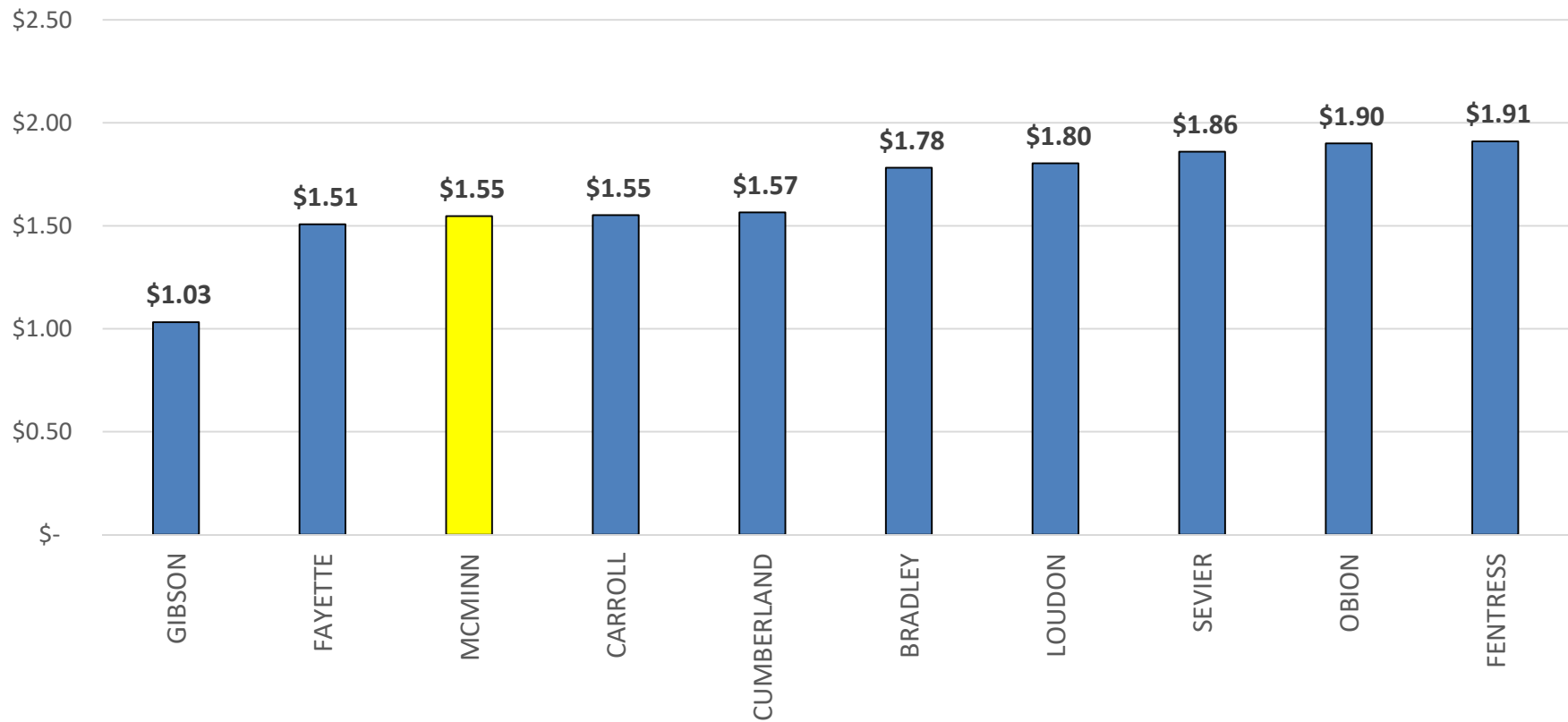
- *Each McMinn County household would pay \$202.31 more in taxes*

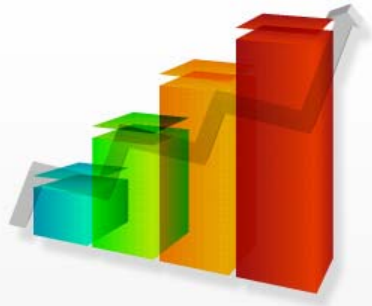
Sources: 2018 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry/
 U.S. Census Bureau American Fact Finder
<https://factfinder.census.gov/>



Local Taxes

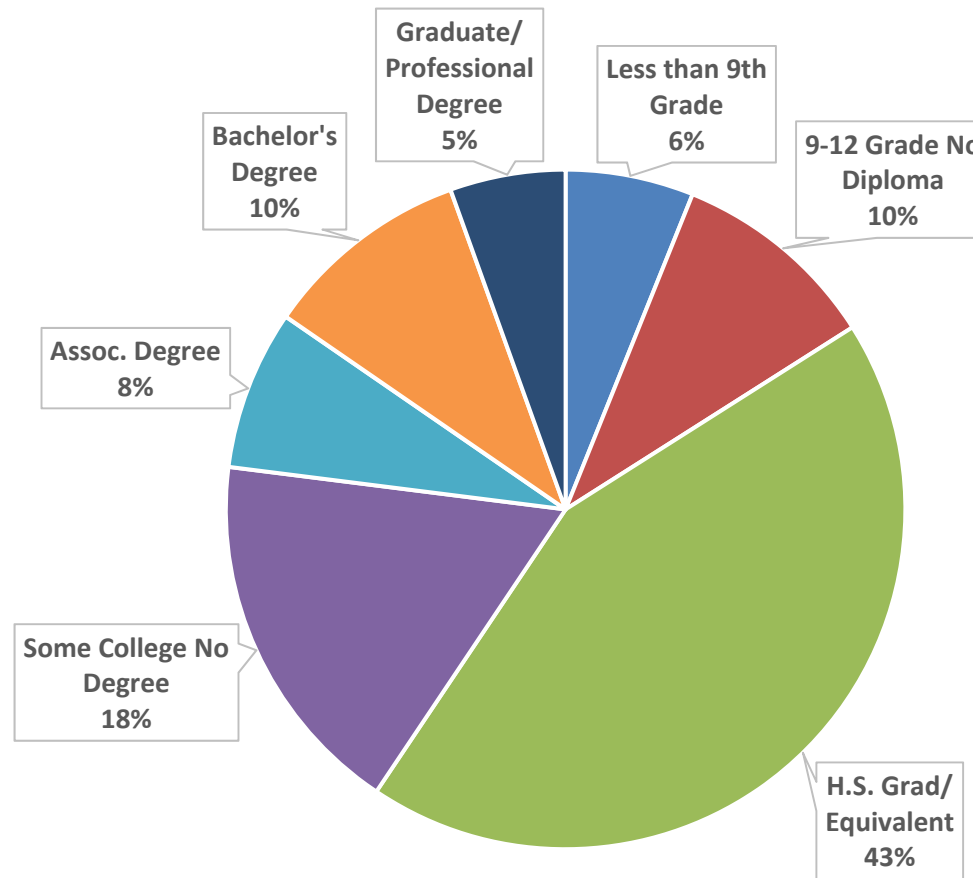
Lowest 10 Property Tax Rates in Tennessee, 2019

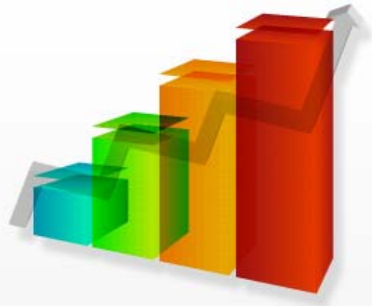




Educational Attainment

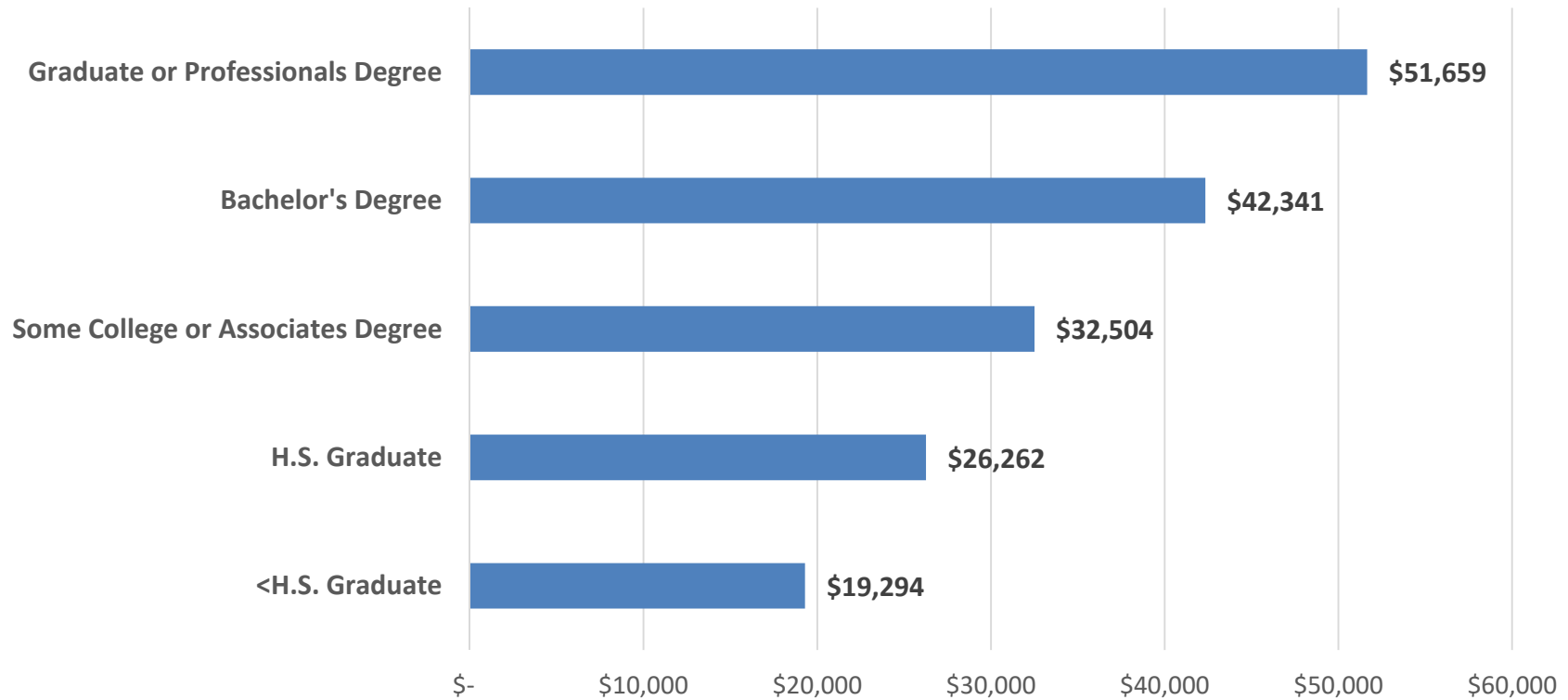
McMinn County Educational Attainment 2017

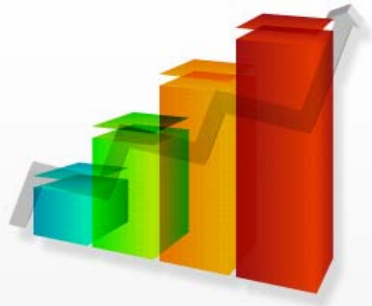




Educational Attainment

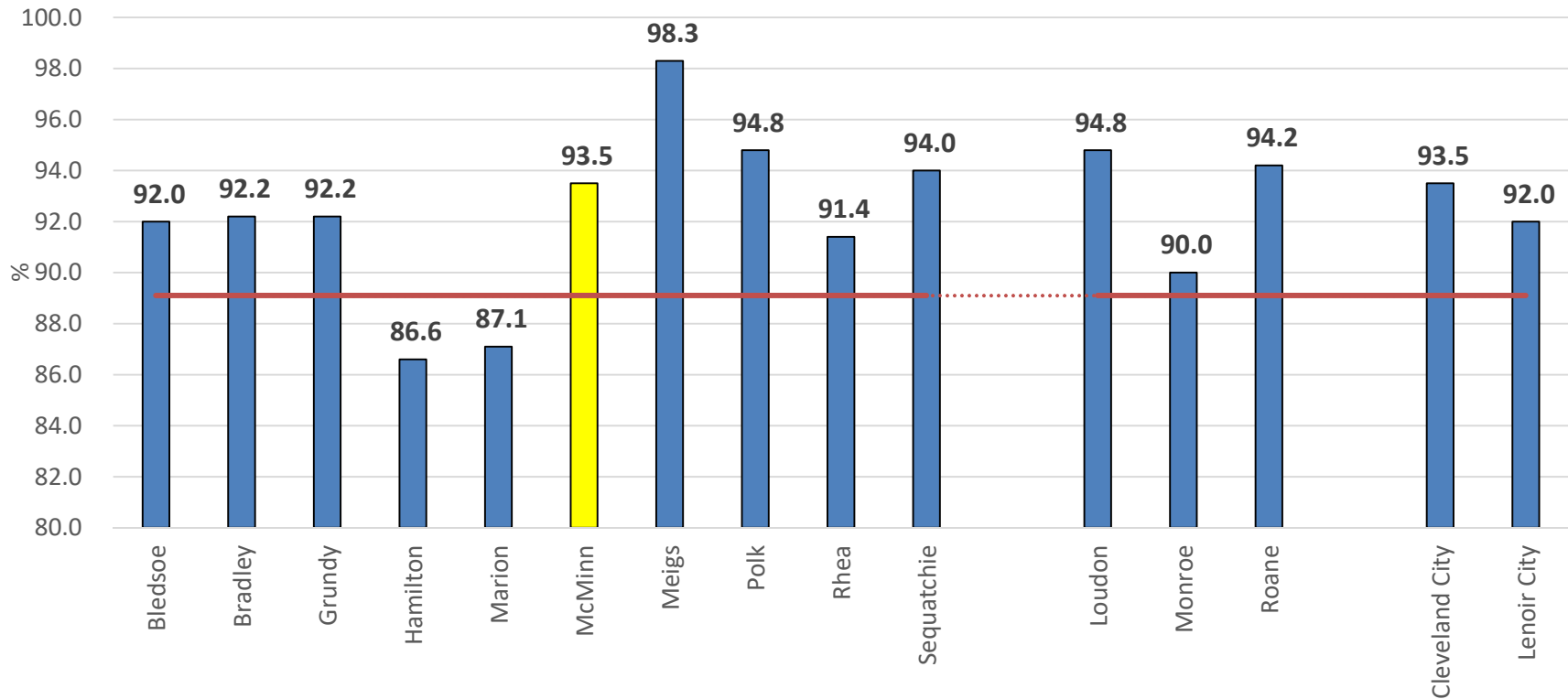
**Median Earnings by Educational Attainment
McMinn County, 2017**

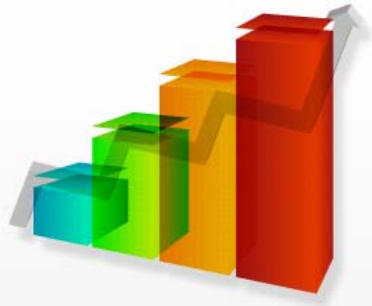




Educational Attainment

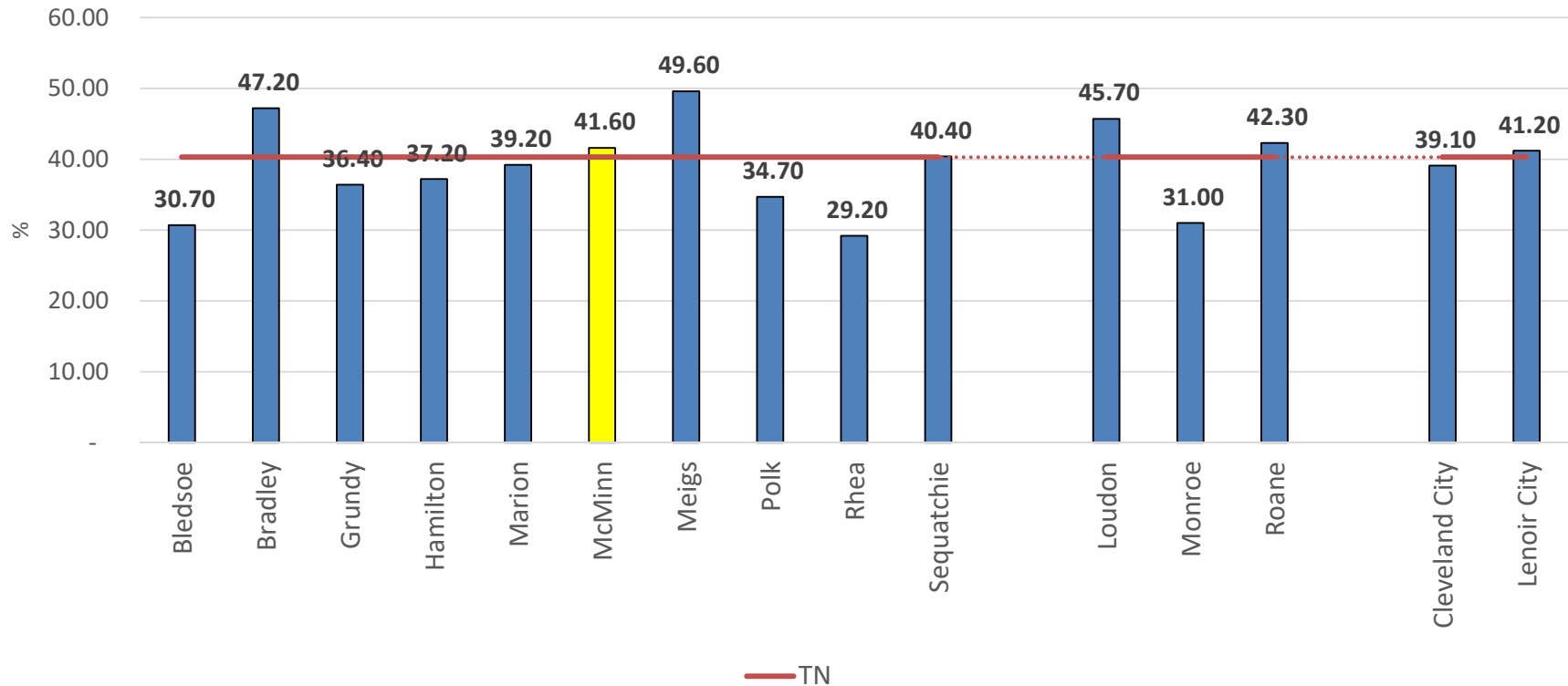
Graduation Rate Regional Comparison
2018-2019 School Year

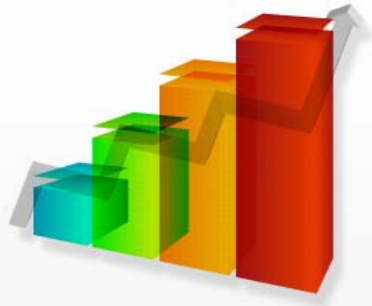




Educational Attainment

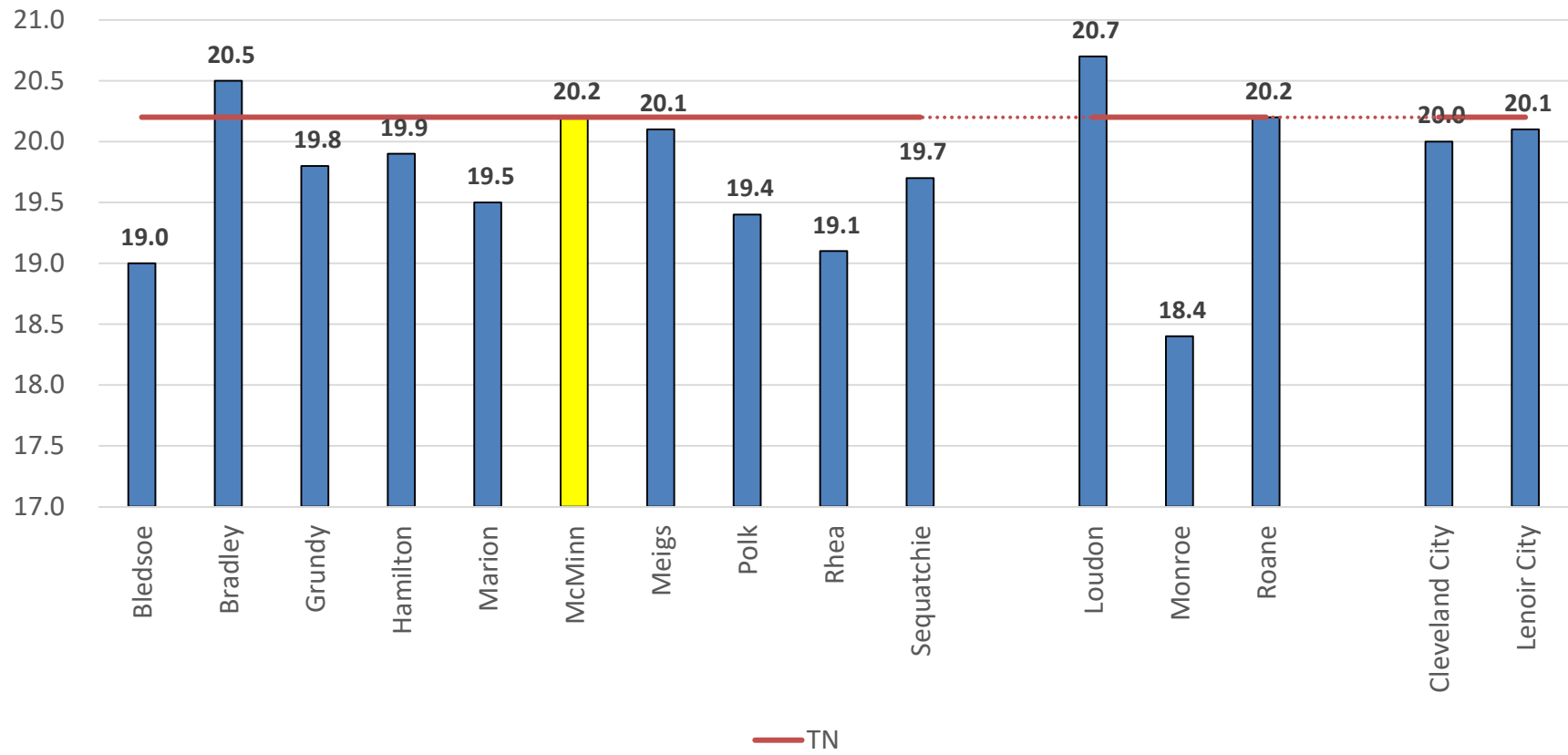
Graduation Ready
2018-2019 School Year

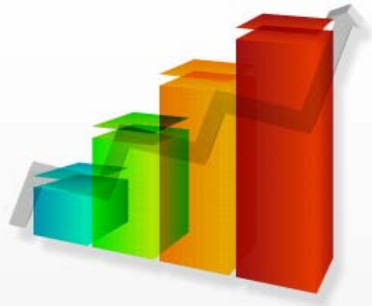




Educational Attainment

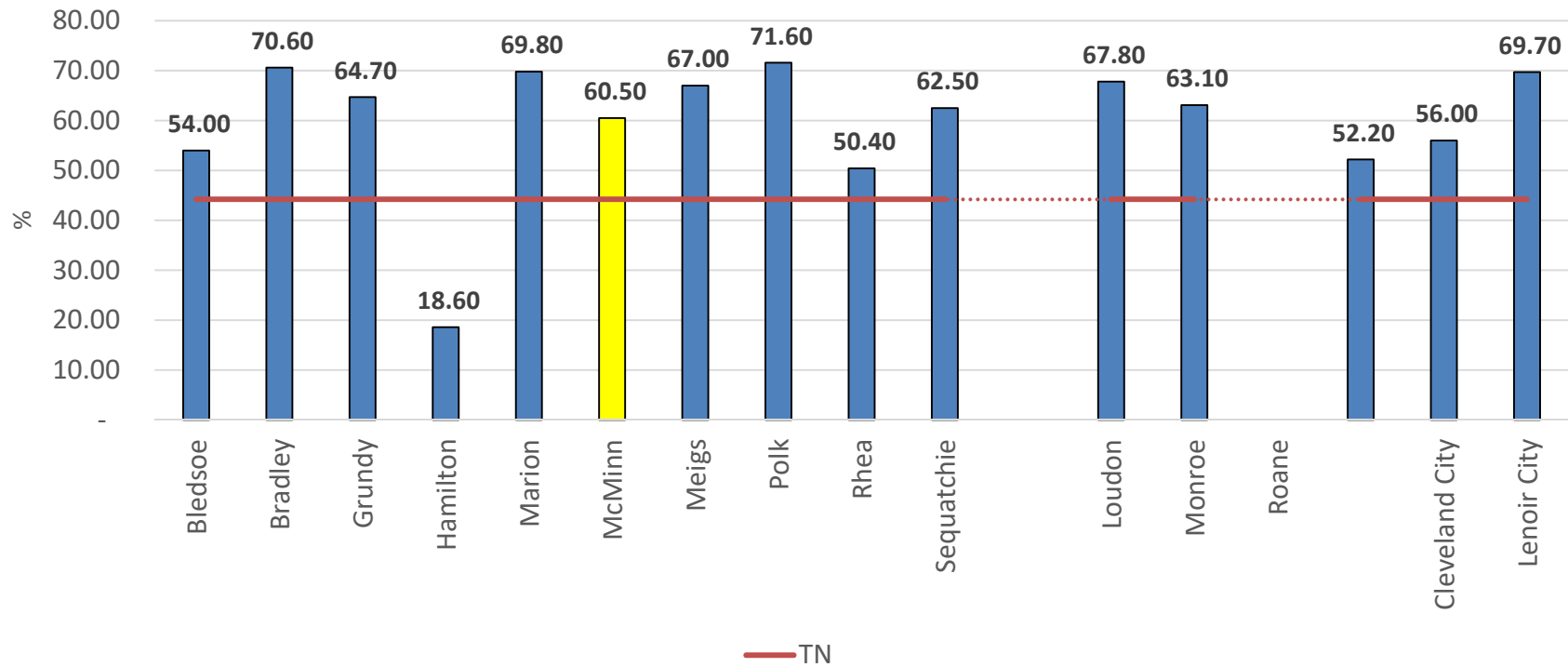
Average ACT Composite Regional Comparison
2018-2019 School Year

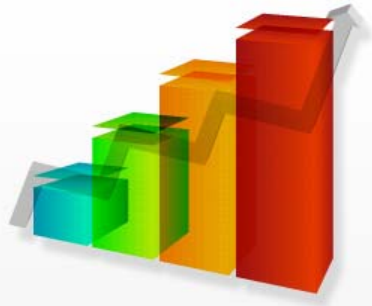




Educational Attainment

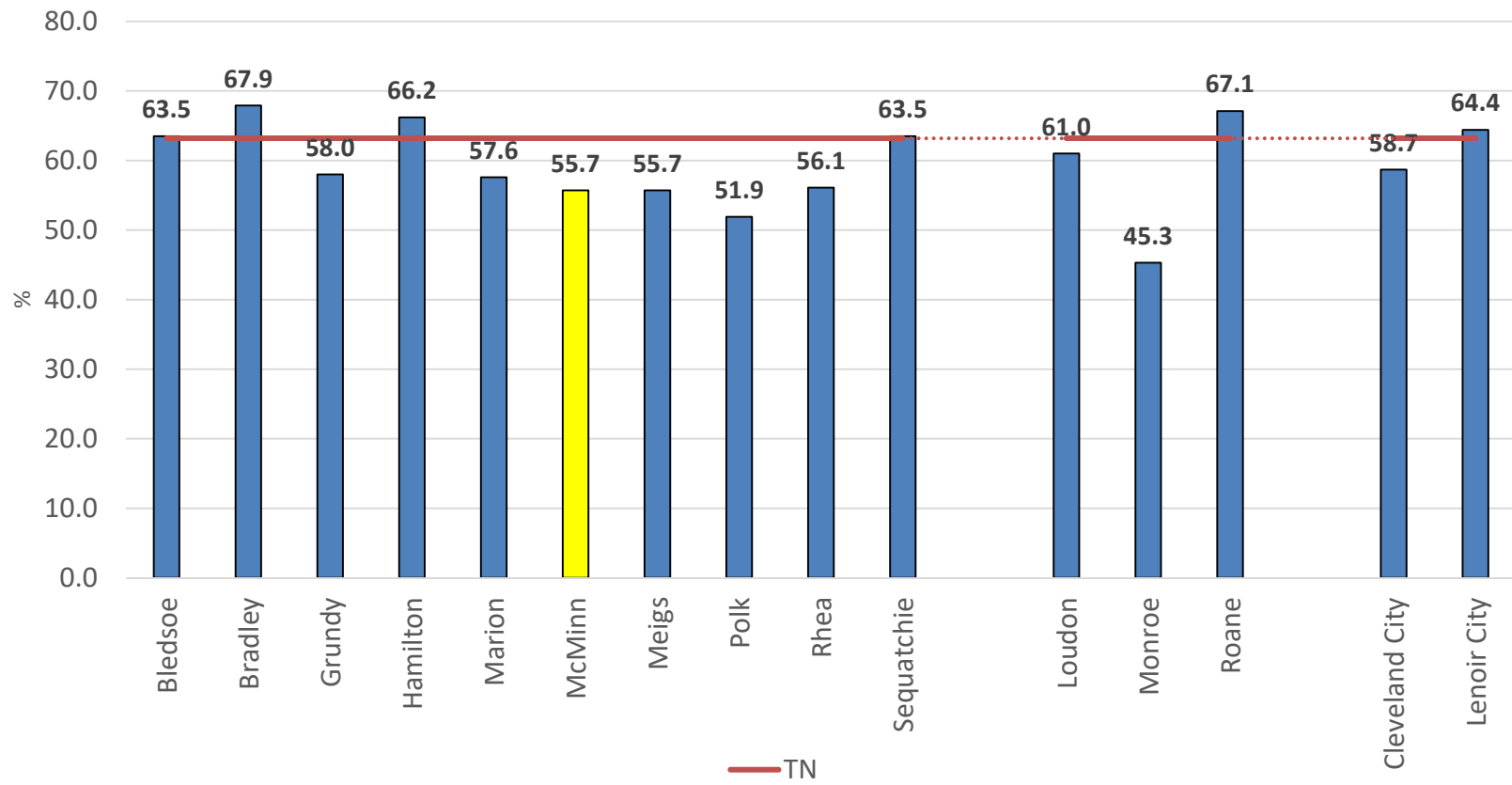
CTE Concentrators
2018-2019 School Year

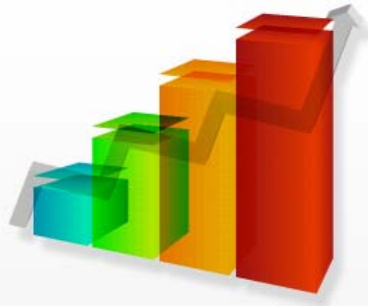




Educational Attainment

Post Secondary Enrollment, 2019





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